

Schedule of Events

Wednesday, August 5

8:00 a.m. PPA Advisory Council meeting.

8:00 a.m. - 9:00 a.m. Registration.

9:00 a.m. - 10:30 a.m. Pre-conference session:

A. Pre-conference Warmup: "Starting from Scratch"

B. Crisis Communications and the Media

C. Building the Local Union (all-day session)

10:30 a.m. - 10:45 a.m. Break.

10:45 a.m. - 12:15 p.m. Pre-conference session (continued).

12:15 p.m. - 1:45 p.m. Lunch.

1:45 p.m. - 3:15 p.m. Pre-conference session:

A. Pre-conference Warmup: "Starting from Scratch"

B. Crisis Communications and the Media

C. Building the Local Union (continued)

1:00 p.m. - 5:00 p.m. Registration.

3:15 p.m. - 3:30 p.m. Break.

3:30 p.m. - 5:00 p.m. Pre-conference session (continued).

6:00 p.m. - 9:00 p.m. Reception. (Food served from 6:30 - 8:00).

Thursday, August 6

8:00 a.m. - 9:30 a.m. Registration.

9:00 a.m. - 9:45 a.m. Opening remarks, Business Session, Introductions.

9:45 a.m. - 10:00 a.m. Adjourn to workshops.

10:00 a.m. - 12:00 p.m. Choice one of workshops:

D. Newsletter Production: Giving Your Paper a Makeover

E. How to More Write Gooder

F. It's My Paper, I'll Publish What I Want!

G. Learning from the Past to Conquer the Challenges of Today

H. Good Photos, it's a Snap!

I. For Union Members Only

12:00 p.m. - 1:30 p.m. Lunch.

1:30 p.m. - 3:00 p.m. Choice one of workshops (continued).

3:00 p.m. - 3:15 p.m. Break.

3:15 p.m. - 4:15 p.m. Choice two of workshops.

7:00 p.m. Thursday Night at the Movies

Friday, August 7

7:30 a.m. - 8:30 a.m. Press card photos.

9:00 a.m. - 10:30 a.m. Choice two of workshops (continued).

10:30 a.m. - 10:45 a.m. Break.

10:45 a.m. - 11:45 a.m. Choice two of workshops (continued).

11:45 a.m. - 1:15 p.m. Lunch.

1:15 p.m. - 3:15 p.m. Choice three of workshops.

3:15 p.m. - 3:30 p.m. Break.

3:30 p.m. - 5:00 p.m. Choice three of workshops (continued).

Saturday, August 8

8:00 a.m. - 9:00 a.m. Press card photos.

9:00 a.m. - 10:30 a.m. Choice four of workshops.

10:30 a.m. - 10:45 a.m. Break.

10:45 a.m. - 12:45 p.m. Choice four of workshops (continued).

12:45 p.m. - 2:15 p.m. Lunch.

2:15 p.m. - 4:00 p.m. General Session.

5:30 p.m. - 6:30 p.m. Reception.

6:30 p.m. - 7:30 p.m. Dinner.

7:30 p.m. - 8:30 p.m. Award presentations/installation of officers.

Sunday, August 5

8:00 a.m. PPA Advisory Council meeting.