

2023 PPA Conference

Schedule of Events

Wednesday, July 19

7:30 a.m. - 9:00 a.m. Registration.

9:00 a.m. - 10:30 a.m. Pre-conference session:

A. Where do I Begin?

B. Building a 21st-Century Labor Movement through Social Justice Unionism

C. Legal Issues, Who Pays for What I Say?

10:30 a.m. - 10:45 a.m. Break.

10:45 a.m. - 12:15 p.m. Pre-conference session (continued).

12:15 p.m. - 1:45 p.m. Lunch.

1:45 p.m. - 3:15 p.m. Pre-conference session:

A. Where do I Begin?

B. Building a 21st-Century Labor Movement through Social Justice Unionism

C. Legal Issues, Who Pays for What I Say?

1:00 p.m. - 5:00 p.m. Registration.

3:15 p.m. - 3:30 p.m. Break.

3:30 p.m. - 5:00 p.m. Pre-conference session (continued).

5:15 p.m. PPA Advisory Council meeting.

6:00 p.m. - 9:00 p.m. Reception. (Dinner from 6:30 - 8:00).

Thursday, July 20

7:30 a.m. - 9:00 a.m. Registration.

9:00 a.m. - 9:30 a.m. Opening remarks, Business Session, Introductions.

9:30 a.m. - 11:00 a.m. To be announced.

11:00 a.m. - 11:15 a.m. Break/adjourn to workshops.

11:15 a.m. - 12:30 p.m. Choice one of workshops:

D. Communications for Member Involvement and Union Building

E. Using Social Media as a Communications Tool

F. Newsletter Production: Giving Your Paper a Makeover

G. Influencing Public Support: Developing a Strategy for Getting Your Message Out

H. Writing and Editing for the Union Communicator; a.k.a. How to Write More Gooder

I. Upgrading Your Website Presence

J. Public Speaking: Becoming an Effective Spokesperson

12:30 p.m. - 2:00 p.m. Lunch.

2:00 p.m. - 3:15 p.m. Choice one of workshops (continued).

3:15 p.m. - 3:30 p.m. Break.

3:30 p.m. - 4:30 p.m. Choice one of workshops (continued).

Friday, July 21

8:15 a.m. - 10:30 a.m. Choice two of workshops.

10:30 a.m. - 10:45 a.m. Break.

10:45 a.m. - 12:00 p.m. Choice two of workshops (continued).

12:00 p.m. - 1:30 p.m. Lunch.

1:30 p.m. - 3:30 p.m. Choice three of workshops.

3:30 p.m. - 3:45 p.m. Break.

3:45 p.m. - 5:15 p.m. Choice three of workshops.

7:00 p.m. Friday Night at the Movies

Saturday, July 22

8:30 a.m. - 10:30 a.m. Choice four of workshops.

10:30 a.m. - 10:45 a.m. Break.

10:45 a.m. - 12:15 p.m. Choice four of workshops (continued).

12:15 p.m. - 1:30 p.m. Lunch.

1:30 p.m. - 3:00 p.m. To be announced.

3:00 p.m. - 3:15 p.m. Break.

3:15 p.m. - 4:45 p.m. To be announced.

6:00 p.m. - 7:00 p.m. Reception.

7:00 p.m. - 8:00 p.m. Awards Banquet.

8:00 p.m. - 9:00 p.m. Award presentations/installation of officers.

Sunday, August 4

8:00 a.m. PPA Advisory Council meeting.